

THE CENTER OF INFORMATION ON PRODUCTS OF FOOD AND BEVERAGE INDUSTRY
(Regulation of the Minister of Industry No. 25/M-IND/PER/3/2007 dated March 29, 2007)

THE MINISTER OF INDUSTRY,

Considering:

- a. that problems and obstacles have been found in the implementation of policies on national industry industry, particularly in food and beverage industry thus being potential to affect the growth of the industrial sector;
- b. that since misleading information on food and beverage industry can pose threat to the industrial development, it is necessary to take synergic and coordinated measures by referring to the respective scopes of authority of the institutions concerned;
- c. that in order to handle the misleading information on food and beverage industry as meant in letter b and educate and socialize policies related to products of food and beverage industry to the food and beverage industry and consumers, it is necessary to set up a center of information on products of food and beverage industry;
- d. that based on the considerations as meant in letters a, b and c, it is necessary to issue a regulation of the Minister of Industry;

In view of:

1. Law No. 1/2004 on State Treasury (Statute Book of 2004 No. 5, Supplement to Statute Book No. 4335);
2. Presidential Decree No. 42/2002 on Guidelines on Realization of the State Budget of Revenue and Expenditure as already amended by Presidential Decree No. 72/2004;
3. Presidential Decree No. 80/2003 on Technical Guidelines on Procurement of Government Goods/Services as already amended several times and the latest by Presidential Regulation No. 8/2006;

4. Presidential Decree No. 187/M/2004 on the Establishment of the United Indonesia Cabinet as already amended several times and the latest by Presidential Decree No. 20/P/2005;
5. Presidential Regulation No. 9/2005 on Status, Tasks, Functions, Organizational Structures and Working Arrangements of State Ministries as already amended by Presidential Regulation No. 94/2006;
6. Presidential Regulation No. 10/2005 on First-echelon Organizational Units and Tasks of State Ministries as already amended by Presidential Regulation No. 91/2006;
7. Regulation of the Minister of Industry No. 01/M-IND/PER/3/2005 on Organization and Working Arrangement of the Ministry of Industry;

D E C I D E S :

To stipulate:

FIRST:

To establish the Center of Information on Products of Food and Beverage Industry, hereinafter called PIPIMM with the governing composition as follows:

- I. Steering
- II. Patron
- III. Daily Executive
- IV. Division
 1. Policy (Regulation) Division
 2. Expertise (Specialist) Division
 3. Education Division
 4. Socialization Division
 5. Publication Division

SECOND:

PIPIMM shall have the following tasks:

- I. Steering:
 1. Providing general directives in the execution of principal tasks of organization of PIPIMM; and

2. Stipulating and appointing daily executive on the basis of recommendation of the steering of PIPIMM.

II. Patron:

1. Helping the steering formulate general directives for the execution of principal tasks of organization of PIPIMM;
2. Stipulating action programs of daily executive; and
3. Facilitating daily executive in the execution of action programs.

III. Daily Executive

1. Stipulating membership composition of executives of divisions;
2. Submitting action programs and budget of annual expense to the steering;
3. Executing and holding accountability for the execution of action programs to the patron;
4. Consulting and coordinating Policy (regulation) and expertise (specialist) divisions;
5. responding to food and beverage-related issues developing in the society.

IV. Divisions

1. Policy (Regulation) Division
 - a) helping daily executive clarify issues on the basis of legislation in force; and
 - b) helping daily executive implement programs.
2. Expertise (specialist) Division
 - a) help daily executive clarify issues in accordance with science-based considerations; and
 - b) help daily executive prepare programs of education, socialization and publication for producers, consumers, media and government.
3. Education Division:
 - a) Providing education for food and beverage

industry with regard to legislation, particularly food and advertisement;

- b) educating and facilitating food and beverage industries of medium, small and home-scale in the case of application of good production method (GMP and HACCP) in cooperation with institutions concerned.

4. Socialization Division

- a) socializing quality, safe and hygienic products of food and beverage industry to consumers; and
- b) socializing selection method of products of food and beverage industry with food label and advertisement to consumers.

5. Publication Division:

- a) making publication about food and beverage industry as an instrument of communications with media, producers, consumers and government in the framework of building image of products of Indonesia's food and beverage industry;
- b) organizing public communications by utilizing the whole existing facilities to anticipate issues in circulation; and
- c) conducting media briefing and media visit in the framework of building balanced information in interests of producers and consumers.

THIRD:

The membership composition of PIPIMM shall be as contained in Attachment I to this regulation.

FOURTH:

The organizational chart of PIPIMM shall be as contained in Attachment II to this regulation.

FIFTH:

- a. Daily operational activities of PIPIMM shall be led by the Chairman of Daily Executive; and
- b. The Chairman of Daily Executive can set up and appoint members of secretariat.

SIXTH:

The Chairman of Daily Executive shall report periodically, every six months, to the Minister of Finance the realization of programs and results achieved by PIPIMM with a copy made available to the steering and patron.

SEVENTH:

Executive of PIPIMM shall have a term of office for one year, starting from the date of stipulation of this regulation and the tenure can be extended in accordance with the need.

EIGHTH:

All costs arising from the issuance of this regulation shall be borne by the Completing List of Budget Realization (DIPA) of the Directorate General of Agro and Chemical Industries and other sources of revenue not contravening the provisions of legislation.

NINTH:

The regulation shall come into force as from the date of stipulation.

Stipulated in Jakarta

On March 29, 2007

THE MINISTER OF INDUSTRY

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FAHMI IDRIS

ATTACHMENT I:

GOVERNING COMPOSITION OF
THE CENTER OF INFORMATION ON PRODUCTS OF
FOOD AND BEVERAGE INDUSTRY

I. Steering:

1. Chairman : The Minister of Industry
2. Members : 1. The Minister of Trade
2. The Minister of Health;
3. The Head of Food and Drug Supervisory Board;
4. The General Chairman of the Indonesian Chamber of Commerce and Industry.

II. Patron:

1. Chairman : The Director General of Agro and Chemical Industries, Ministry of Industry
2. Members : 1. The Secretary General of the Ministry of Industry
2. The Director General of Small and Medium-scale Industry, Ministry of Industry
3. The Director General of Domestic Trade, Ministry of Trade;
4. The Director General of Public Health Development, Ministry of Health
5. Deputy III of the Food and Drug Supervisory Board

III. Daily Executive:

1. Chairman : Suroso Natakusuma (FKPI)
2. Vice Chairman : Willy Sidarta (ASPADIN)
3. First Secretary : Franky M.A. Sibarani (GAPMMI)
Second Secretary : Yusuf Hadi (GAPMMI)
Third Secretary : Agus Rahmatilah (APHMI)
4. First Treasurer : Patricia Tobing (GAPMMI)
5. Second Treasurer : Sribogo Suratmo (AROBIM)

IV. Divisions:

1. Policy (Regulation) Division:
Chairman : The Director of Beverage and Tobacco Industry, Directorate General of IAK
Members : 1. The Director of Food Industry, Directorate General of IAK
2. The Director of Food Industry, Ditjen IKM
3. The Director of Consumer Protection, Ministry of Trade
4. The Director of Public Nutrition Development, Ministry of Health
5. The Director of Food Security Survey and Counseling, RPOM
6. The Head of the Legal and Organizational Affairs, Ministry of Industry.

2. Expertise (Specialist) Division

Chairman : Prof. Dr. Winarno

- Members :
1. Prof. Dr. Ir. Endang Sutriswati Rahayu Ms (Food biologist - UGM)
 2. Prof. Dr. Ir. Mariastuti Ms (Nutritionist - UGM)
 3. Dr. Widaryati Sudarto Sp.Pd. KGEH MARS (Hospital Management Specialist)
 4. Dr. Elvina Karyadi (Medical Doctor - Seameo, UI)
 5. Prof. Dr. Ir. Maggy Tenawidjaya (Food biochemistry)
 6. Prof. Dr. Made Astawan (Nutritionist, IPB)
 7. Drs. Muhammad Saleh (CRS Specialist)

3. Education Division

Chairman : Ning Rahayu (GAPMMI)

Vice Chairman : Endang Sunaryo (AROBIM)

- Member :
1. Yunawati (GAPMMI)
 2. Kartika Adiwilaga (GAPMMI)
 3. Tjondro Sulistiorini (ARIKI)
 4. Lena Prawira (GAPMMI)
 5. Trisilowati (NAMPA)
 6. Rhadya Setiawan (ASRIM)

4. Socialization Division :

Chairman : Farchad Poeradisastra (APSARI)

Vice Chairman : Betsy Manoarfa (NAMPA)

- Members :
1. Titie Sadarini (ARIM)
 2. Ratna Sari Loopies (APTINDO)
 3. Maya Djohari (ASPADIN)
 4. Hendro Baruno (ASPADIN)

5. Publication Division

Chairman : Ratna Indrayani (ASRIM)

Vice Chairman : May Prasetyo (GAPMMI)

- Members :
1. G.R. Nur Sapti Putranti (AROBIM)
 2. Putut Prabantoro (PR Practitioner)

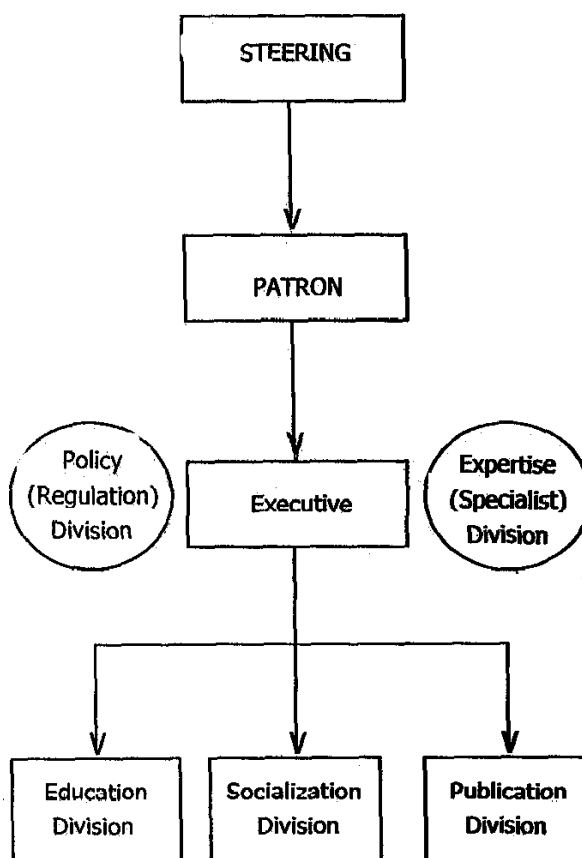
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ATTACHMENT II

ORGANIZATIONAL CHART OF
THE CENTER OF INFORMATION ON
PRODUCTS OF FOOD AND BEVERAGE INDUSTRY



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